

PROFESSIONAL MOTORSPORT CIRCUIT OWNERS, INVESTORS AND SUPPLIERS FORUM 2009

FORUM REVIEW

Professional
MotorSport
WORLD EXPO

In association with *Professional
Motorsport Circuit* magazine



www.professionalmotorsportcircuit-forum.com

SHOW REVIEW

Professional Motorsport Circuit Owners, Investors and Suppliers Forum 2009 again provided an opportunity for motorsport circuits to meet and discuss the issues they face as businesses: from planning and designing brand-new multipurpose motorsport 'destinations', through sustainability, revenue generation, track paving and maintenance, noise issues, circuit safety, legal liability, insurance risks, new technology and innovation as well as how to work with series organisers. The conference doubled in size from 2008 and did so in a year when other conferences have had their worst year ever. 165 attendees from 27 different countries in Europe, North America, South America, Middle East, Africa and Australia enjoyed two days of presentations and discussion, and excellent networking opportunities.

Representatives from iconic F1 circuits joined new and established national and regional circuits and a host of others planning expansion or in the process of being built, as well as others just taking a fresh look, looking for new insights into generating revenue or improving their facilities or operations.

Just a quick look at the circuits participating is a story in itself.

Mazda Raceway Laguna Seca

USA

Bahrain International Circuit

Bahrain

Sepang International Circuit

Malaysia

Nürburgring

Germany

Hockenheimring

Germany

Circuit Zolder

Belgium

Circuit Paul Ricard HTTT

France

Eastern Creek

Australia

Circuit de Spa Francorchamps

Belgium

La Chutana

Peru

Misano Circuit

Italy

NRing

Russia

Rockingham

UK

Inje Autopia

Korea

Virginia International Raceway

USA

TT Circuit Assen

Netherlands

Anderstorp Motobana

Sweden

Autodromo Do Algarve

Portugal

Gotland Ring

Sweden

Bilster Berg

Germany

Buckmore Park Circuit

UK

Eupener Circuit

Belgium

Eurospeedway VW

Germany

FDM Jyllandsringen

Denmark

Miller Motorsports Park

USA

Strategia Moscow Raceway

Russia

Motorsport Arena Oschersleben

Germany

GeoParc

France

Padborg Park

Denmark

Ringwood Raceway

Australia

Slovakiaring

Slovakia

Spreewaldring STC

Germany

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GALA DINNER



Miguel Praia, Autodromo Do Algarve
Collects the award for Motorsport Facility of the Year



Professional **MotorSport** WORLD EXPO **AWARDS**

On the eve of the conference, delegates and speakers joined VIPs, the press and attendees to the fourth Professional Motorsport World Expo at a fabulous Gala Dinner for 850 people to witness the Annual Professional MotorSport World Awards.

Winner of the Motorsport Facility of the Year was Autodromo Do Algarve. Miguel Praia, one of the delegates from Autodromo Do Algarve, received the award.

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LIST OF ATTENDEES

Giulia Acquisti	Manager	Santa Monica SpA	ITALY
Razlan Razali	CEO	Sepang International Circui	MALAYSIA
Shaikh Salman Bin Isa Al Khalifa	COO	Bahrain International Circuit	BAHRAIN
Andrea Albani	Commercial officer	Santa Monica SpA Misano Circuit	ITALY
Bob Allen	Head of infrastructure	Aggregate Industries Ltd	UK
Jeffrey Anderson	Driver	Alamo Sportscar Racing Team	USA
Alec Arho Havren	Founder circuit architect	Gotland Ring	SWEDEN
Geoff Arnold	General manager	Australian Racing Drivers Club	AUSTRALIA
Nick Assanis	Partner	Astra Developments	USA
Kelvin Austin	Principal lighting engineer	Abacus Lighting Limited	UK
Guy Austin	Partner	Ridge and Partners LLP	UK
Per Bach	Track specialist	FDM Jyllandsringen	DENMARK
Jani Backman	General secretary	AKK-Motorsport ry	FINLAND
Michal Bakos	Partner	SNMC s.r.o.	SLOVAKIA
Tim Ball	Operations director	BRD sim	UK
Ian Barratt	Strategic business	Vanquish Developments Ltd	UK
John Barrow	Senior principal	Populous Sport Ltd	UK
Jürgen Barth	Co-organiser	FIA GT World Champntionship, ADAC GT Masters	GERMANY
Peter Bermingham	Business development	Inis Motorsport Ltd	EIRE
Olaf Bierfreund	Head of motorsports	Scott Wilson	UK
Steinar Bøhn	Managing director	Norsonic AS	SWEDEN
Katrien Bonneux	Manager	Eupener Circuit	BELGIUM
Evelien Bonneux	Manager	Eupener Circuit	BELGIUM
Arno Bosch	Managing director	AB Tribunes	BELGIUM
Clive Bowen	Managing director	Apex Circuit Design Ltd	UK
Jochen Braunwarth	Head of development	Geobruigg AG - Security Engineering	AUSTRIA
Kenny Bremerstent	Track manager	FDM Jyllandsringen	DENMARK
Vaughn Bricknell	Financial director	iDube Investments Limited	SOUTH AFRICA
Normann Broy	Operations manager	DT Bike Promotion FT GmbH	GERMANY
Gustav Buesing	Journalist	Team Extra 3	GERMANY
Mike Bullen	Commercial manager	Cirrus Environmental Ltd	UK
Celal Bulut	FIA technical assistant	FIA	SWITZERLAND
Robert Cain	Principal	EMW Picton Howell LLP	UK
Gill Campbell	CEO/general manager	Mazda Raceway Laguna Seca	USA
Spencer Canning	Director	Asset Plus One Ltd	UK
Chad Cashin	Partner	Astra Developments	USA
Joao Catita	Operations manager	Parkalgar	PORTUGAL
Stephan Cimbali	Marketing manager	Nürburgring	GERMANY
Jonathan Clark	Owner	Kemp Industries	USA
Maurizio Damerini	Managing director	Misano Circuit	ITALY
Sarah Jane Danaher	Project director	Vanquish Developments Ltd	UK
David Graham Danaher	Managing director	Vanquish Developments Ltd	UK
Michael Dangriess	CEO	DT Bike Promotion FT GmbH	GERMANY

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Ramzi Darghouth	Senior design engineer	Apex Circuit Design Ltd	UK
Fernando Dianderas Querzola	Manager	La Chutana SAC	PERU
Amy Doran	Managing director	Lydden Hill Race Circuit	UK
Liam Doran	Operations manager	Lydden Hill Race Circuit	UK
Christian Droop	Advisor	Radical Sports Cars	UK
Jean Dubois	Logistic manager	Circuit SpA Francorchamps	BELGIUM
Tor Geir Engebretsen	Chairman of the board	Tracksa AS	NORWAY
Kaizad Engineer	Director	Technosales	INDIA
Nekzad Engineer	Director	Technosales	INDIA
Ralf Ernst	Operations manager	Motorsport Arena Oschersleben	GERMANY
Ronald K. Faller	Research assistant professor	Midwest Roadside Safety Facility (MwRSF)	USA
Andy Footman	Managing director	Q3D Studios Ltd	UK
David Fuchs	CEO	Speer Racing GmbH	GERMANY
Simon Gibbons	Director	Eventual Design	UK
Miguel Gloria	Manager	Parkalgar	PORTUGAL
Antonio Gnisci	Project manager	FG Tecnopolo	ITALY
Mikhail Gorbachev	Journalist	Racetracks Group Moscow	RUSSIA
Fredrik Graflind	Director	ASFT Industries AB	SWEDEN
Hubert Gramling	Head of research	FIA Institute for Motorsport Safety	FRANCE
Michael Hallam	Marketing director	Abacus Lighting Ltd	UK
Rainer Hart	Managing director	LaboratoriumHart GmbH/Tilke	GERMANY
Lassi Hartikainen	Test development engineer	Goodyear	LUXEMBOURG
Lenalinn Hausen	Executive management	Nürburgring	GERMANY
Arnaud Hildenbrand	Circuit director	Geoparc	FRANCE
Peter Hudders	General manager	Circuit Zolder	BELGIUM
Peter Hudders	General manager	Circuit Zolder	BELGIUM
Johannes Huebner	Principal	AG Consult	GERMANY
Thierry Huron	Timing director	TAG Heuer	SWITZERLAND
Stephen Jarvis	Senior design engineer	Apex Circuit Design	UK
Pritesh Jhaveri	Director	Technosales	INDIA
Walter Kafitz	President	Circuits International (AICP)	GERMANY
Patricia Kiefer	Chief operating officer	SRO Motorsports Group	FRANCE
Adrian King-scott	Principal	King-Scott	UK
Peter Knight	Sales manager	Timing Solutions Limited	UK
Martin Koldewey	Editor	racingTV	GERMANY
Vladimir Kozar	Project director	SNMC s.r.o.	SLOVAKIA
Bjame Kragelund	Track specialist	FDM Jyllandsringen	DENMARK
Kai Lehtimaki	Managing director	Anderstorp Motorbana AB	SWEDEN
Jasmine Lew	Assistant director	Singapore Tourism Board	SINGAPORE
Grant Liddell	Director	Grant Liddell Design PL	AUSTRALIA
Artem Luibavin	Director	King-Scott	RUSSIA
Cat Lund	Head of operations	Rockingham	UK
Andy Lurling	CEO	Iopener Media GmbH	GERMANY
Jonathan Lux	London partner	Ince & Co	UK

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Patrick Lynch	Motorsport director	Shock Doctor	USA
Clegg Mabey	Principal	Wilson Sahara Motorsports	USA
Thomas Mabey	Principal	Wilson Sahara Motorsports	USA
Marc Martens	Sustainability manager	Circuit Zolder	BELGIUM
Paul Martin	General manager	Ringwood Raceway	AUSTRALIA
Daniel Matos	Logistical manager	Parkalgar	PORTUGAL
Thomas Matthews	Trainee design engineer	Apex Circuit Design Ltd	UK
Spencer C Mehta	Track manager	Sepang International Circuit	MALAYSIA
Josef Meier	Management board	EuroSpeedway VW GmbH	GERMANY
Lubos Miklovic	Business director	Slovakiaring	SLOVAKIA
Nick Morley	Director	Roadgrip Ltd	UK
Thomas Muesch	Technical engineer	Goodyear	LUXEMBOURG
Gerard Neveu	Circuit director	Circuit Paul Ricard HTTT	FRANCE
Connie Nyholm	Managing partner	Virginia International Raceway	USA
Peter O'Doherty	CEO	Inis Motorsport Ltd	IRELAND
Peter O'Doherty	CEO	Inis Motorsport Ltd	IRELAND
Cristiana Pace	Marketing manager	EM Motorsport Ltd	UK
Rob Palmer	Managing director	Palmer PR	UK
Roger Peart	President	FIA Circuits Commission	CANADA
Tom Pedersen	Director	Padborg Park	DENMARK
Timo Pohjola	CEO	Pohjola Racing	FINLAND
Richard Powell	Commercial director	Roadgrip Ltd	UK
Miguel Praia	Racing school manager	Parkalgar	PORTUGAL
James Price	Trainee design engineer	Apex Circuit Design	UK
Jolyon Price	Associate	Ridge and Partners LLP	UK
Chris Pullman	Operations director	Buckmore Park Circuit	UK
Fayez Ramzy Fayez Qurisa	Circuit director	Bahrain International Circuit	BAHRAIN
Razlan Razali	CEO	Sepang International Circuit	MALAYSIA
John Rhodes	Head of motorsport team	Populous Ltd	UK
Salvador Felipe Ricci Rospigliosi	General manager	La Chutana SAC	PERU
Mark Riddell	Motorsport manager	TRL Ltd	UK
Berthold Roth	Principal engineer	Scott Wilson Ltd. Dubai	UAE
Matthew Russell	Senior broker	THB Clowes	UK
Sergey Safronkov	Director	King-Scott	RUSSIA
Karl-Josef Schmidt	Managing director	Hockenheimring	GERMANY
Lasse Sell	Director	Padborg Park	DENMARK
Peter Sellers	CEO	Cebarco Bahrain	BAHRAIN
Geraldine Sellers	Manager	Cebarco Bahrain	BAHRAIN
Robert Sienkiewicz	Project manager	Tamex	POLAND
Ron Simons	Director	RSRNurburg	GERMANY
Bernd Spengler	CEO	Hermann Spengler GmbH & Co KG	GERMANY
Jeroen Steenhuis	Event and sport manager	TT Circuit Assen	NETHERLANDS
John Symes	Technical director	Motor RAC MSA Ltd	UK
Christopher Tate	Series director	Masters Historic Racing	UK

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Pierre-alain Thibaut	General manager	Circuit de Spa-Francorchamp	BELGIUM
Julian Thomas	Managing director	Racelogic Ltd	UK
Umberto Giorgio Trevi	Vice president	Misano Circuit	ITALY
Sergey Tsyvyan	Director	Control Centre	RUSSIA
Narendra Uttarwar	Proprietor	Technosales	INDIA
Johan Van Der Kaap	Maintenance manager	TT Circuit Assen	NETHERLANDS
Wilma Van Der Vleuten	Director	AB-Tribunes	BELGIUM
David Vanderbeek	Maintenance and logistics	Circuit Zolder	BELGIUM
Nico Verdonck	COO	Nico Verdonck Racing	BELGIUM
Huub Vermeulen	Chairman	Dutch National Racing Team (DNRT) Foundation	NETHERLANDS
David Vinkler	Executive head	MBNS - International	CZECH REPUBLIC
Marcus Graf Von Oeynhausen-sierstorpff	Manager	Bilster Berg	GERMANY
Sergey Vorobyev	Development manager	Nring Nizhny Novgorod	RUSSIA
Peter Wahl	Managing partner	Tilke GmbH & Co KG	GERMANY
John Ward	Managing director	Timing Solutions Limited	UK
Andy Watson	Senior partner	Acoustic Consultancy Services	UK
Mike Wells	Motorsport team leader	Scott Wilson	UK
Manfred Werker	General manager	Spreewaldring STC GmbH	GERMANY
Rebecca Jane Whiffin	Business development	Vanquish Developments Ltd	UK
Eva Wickman	CEO	Anderstorp Motorbana AB	SWEDEN
Luc Willems	Incentive manager	Circuit de Spa-Francorchamp	BELGIUM
Ben Willshire	Design manager	Apex Circuit Design Ltd	UK
Desiree Wilson	Vice president	Wilson Motorsports Inc	USA
Alan Wilson	Principal	Wilson Motorsports Inc	USA
Anton Wlasow	Manager	BoorGer	GERMANY
Daniel Won	Manager	Inje Autopia	KOREA
Mitch Wright	Director of racing	Miller Motorsports Park	USA
Alex Wright	Group manager	Transport Research Laboratory Ltd	UK
Jarno Zeffelli	CEO	Dromo - Applied Italian Circuit Design	ITALY
Alexey Zuev	CEO	Strategia Moscow Raceway	RUSSIA

Professional MotorSport WORLD EXPO

Contact the organisers

UKIP Media & Events, Abinger House, Church Street, Dorking, Surrey, RH4 1DF, UK

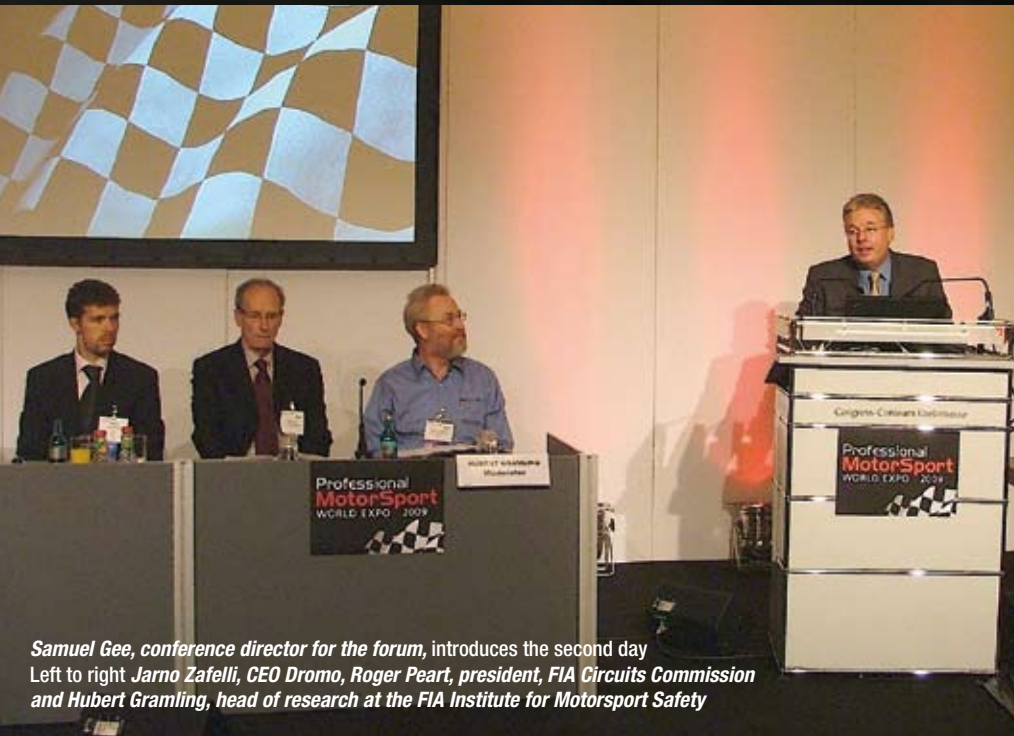
For further details on the forum please contact: Samuel Gee • Tel: +44 1306 871209 • Fax: +44 1306 877411

• Email: samuelgee@ukintpress.com • www.professionalmotorsportcircuit-forum.com



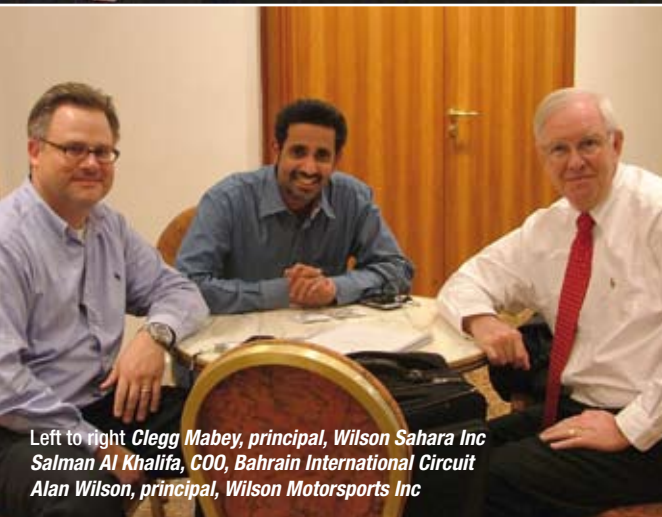
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ATTENDING SPEAKERS



*Samuel Gee, conference director for the forum, introduces the second day
Left to right Jarno Zafelli, CEO Dromo, Roger Peart, president, FIA Circuits Commission
and Hubert Gramling, head of research at the FIA Institute for Motorsport Safety*

Dr Karl Josef Schmidt, CEO, Hockenheimring



*Left to right Clegg Mabey, principal, Wilson Sahara Inc
Salman Al Khalifa, COO, Bahrain International Circuit
Alan Wilson, principal, Wilson Motorsports Inc*

Ron Simons of RSRNürburg – Who knew you could make money out of “walking the track”?



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Peter Hudders, CEO, Circuit Zolder



Left to right Gill Campbell, CEO, Mazda Raceway Laguna Seca, Salman Al Khalifa, CEO, Bahrain International Circuit and Connie Nyholm, managing partner, Virginia International Raceway



Razlan Razali, CEO, Sepang International Circuit

Roger Peart, president of the FIA Circuits Commission, opens the conference



*Left to right Razlan Razali, CEO, Sepang International Circuit
Peter Hudders, CEO, Circuit Zolder
Jurgen Bauth, co-organiser, FIA GT World Championship, ADAC GT Masters
Mitch Wright, director of racing, Mittler Motorsports Point
Gill Campbell, CEO, Laguna Seca
Salman Al Khalifa, COO, Bahrain International Circuit
and Alan Wilson at the podium*



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BREAKDOWN OF ATTENDANCE

Circuit Operators	43%
Circuit Design & Construction	20%
Technology Suppliers	19%
Investors	7%
Series Organisers	5%
Associations	3%
Press	2%
Academic	1%

Job Functions of Attendees

Owner/CEO/MD/GM	31%
COO/operations director/Mgr	22%
Commercial directors/managers	13%
Technical/project management	21%
Misc/series organisers/associations/ press/academic	13%

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Professional MotorSport

Circuit Owners, Investors and Suppliers

FORUM 2010

27 & 28 April 2010

Javits Convention Center, New York, USA



Professional Motorsport Circuit Owners, Investors and Suppliers Forum North America will bring together progressive circuit design approaches with innovative operational and revenue-generating ideas. Many hundreds of circuits across North America are being built or developed, improved, maintained and operated as successful, profitable businesses, and these provide the backbone of motorsport in North America. The forum will discuss and debate how to design new venues and circuits whether road, oval or street, and how to improve existing facilities to maximize the return on investment. It will also consider approaches to generating the top-line revenue through creating and increasing the fan base via ticket sales, merchandising, food and beverage, and track day revenue streams. The conference will look at safety in the context of risk management and strategies to protect your business, its customers and employees, and it will look closely at the innovations and new technology on offer in all these areas.

Professional Motorsport Circuit Owners, Investors and Suppliers Forum North America will maximize the opportunities for discussion of the ideas and approaches on offer, as well as providing excellent networking opportunities. It will attract senior commercial and operational managers from motorsport venues, all looking for new insights and perspectives on managing their circuits and an opportunity to share their experience with other motorsport professionals from North America and beyond.

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Professional MotorSport

Circuit Owners, Investors and Suppliers

FORUMS 2010

27 & 28 APRIL 2010

JAVITS CONVENTION CENTER, NEW YORK, USA

17 & 18 NOVEMBER 2010

KOELNMESSE, COLOGNE, GERMANY



LOOKING FORWARD TO 2010?

We are planning to double the content of the conference and the number of attendees in 2010. That will allow us to cover more topics in greater depth and provide a richer experience for attendees, with more break-out sessions and small workgroups on specific topics as well as more opportunities to network with at least twice as many people. See us again in November 2010 in Cologne.

But if you are in North America then... See the inside back cover for details of Professional Motorsport Circuit Owners, Investors and Suppliers Forum North America. 27 & 28 April 2010, Javits Convention Center, New York.



Professional Motorsport Circuit Owners, Investors and Suppliers Forum North America will run alongside Stadia Design and Technology Expo North America. Delegates will have free access to the expo, providing them with an opportunity to explore cross-over technologies used by other big sports venue owners and operators.

PLUS



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